

Explore the
Outdoors



Sponsorship Proposal

2024

Contact: Jackie Ellefsen

Senior Development Manager

Long Point Basin Land Trust

development@longpointlandtrust.ca

519-331-7020

Explore the Outdoors: Environmental Education Events

The Long Point Basin Land Trust (LPBLT) is a nonprofit organization committed to protecting and restoring vital ecosystems. Situated in an area with the highest concentration of plant and animal species at risk in Canada, LPBLT is dedicated to preserving this incredible biodiversity. With 15 nature reserves spanning 970 acres, our organization offers immersive outdoor experiences, fostering meaningful connections with nature for all.

Explore the Outdoors (ETO) presents a range of dynamic and engaging events, featuring hands-on workshops and motivational activities designed to foster a deeper connection with the natural world. This initiative invites your business to partner with LPBLT in preserving the rich biodiversity of the Long Point basin. **By promoting your company through local media ads, newsletters, and social media channels, you'll reach thousands of individuals and families passionate about nature in our community.** Don't miss this chance to raise awareness for your business across all 10 ETO events while contributing to vital conservation endeavours.

Our events attract a wide range of attendees, including environmentally-conscious millennials eager to discover and preserve the region's beauty, families seeking educational opportunities to instill a passion for nature, and older generations committed to safeguarding these natural treasures for future generations. These diverse individuals possess the potential to become enthusiastic supporters of your business.



2024 Sponsorship Opportunities

Recognition across all 10 ETO events



1.8K Facebook Followers



800 Instagram Followers



2K Newsletter Subscribers

Exploration Partner (2 available)

- Logo placement in all ETO program materials including **media advertisements**, social media promotion, flyers/posters and monthly e-newsletter
- Opportunity to place swag/brochure in ETO participant takeaway
- Company mentioned as 'Exploration Partner' in pre-event speaking remarks
- Special recognition in LPBLT annual report
- Logo with link to company website on LPBPT website on 'Funders' page and on event sign up page
- Opportunity to welcome participants at two ETO events

\$2,500

Outdoor Advocate

- Logo placement in select ETO program materials including social media promotion, flyers/posters and monthly e-newsletter
- Opportunity to place swag/brochure in ETO participant takeaway
- Company mentioned as 'Outdoor advocate' in pre-event speaking remarks
- Logo with link to company website on LPBPT website on 'Funders' page and on event sign up page

\$1,000

Nature Champion

- Company name listed in select ETO program materials including social media promotion, flyers/posters and monthly e-newsletter
- Opportunity to place swag/brochure in ETO participant takeaway
- Company name with link to company website on LPBPT website on 'Funders' page and on event sign up page

\$500



Thank You

We are eager to partner with local businesses that value biodiversity conservation in the Long Point basin. If you have any questions, or would like to discuss alternative sponsorship benefits, please don't hesitate to contact us.

Contact Us

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